

SOUTH AUSTRALIAN CLAY TARGET ASSOCIATION Inc

SOCIAL MEDIA & COMMUNICATION POLICY

POLICY No. 24

SACTA acknowledges every person in sport, in every role, has the right to participate in an environment that is fun, safe and healthy, and to be treated with respect, dignity and fairness. Electronic communication is essential for sharing information with affiliated members.

This policy provides guidance for all individuals use of social media with an expectation to conduct themselves appropriately when using electronic communication when sharing information with other members or posting material on public websites e.g. Facebook connected to SACTA, Zones and all affiliated clubs.

Communication shall be appropriate and related to clubs and events and SACTA business. Communication will protect member's privacy, maintain clear boundaries and ensure that bullying and harassment does not occur.

Persons bound by this policy

This policy applies to all Executive Council Members, volunteers, coaches, officials, players, professional personnel and members of the South Australian Clay Target Association.

Persons bound by this Social Media and Communication Policy should be aware that they shall be held personally liable for any comments and material that may be deemed to be defamatory, obscene or private.

SACTA Website & Facebook

SACTA President and Secretary are appointed Administrator's for SACTA's webpage and Facebook page.

- Website shall include news; upcoming events; ACTA Shooting Rules Book, policies; club forms club programs, policies, constitution and State Executive members
- Any postings (written, photos or videos) will feature positive news and events
- No personal information about affiliated members will be disclosed
- No statement will be made that might bring the sport or Association into disrepute.
- Abusive, discriminatory, intimidating or offensive statements will not be tolerated; and offending posts will be removed and those responsible will be blocked from the site.

Central, Eastern & Western Zones Facebook including affiliated clubs with Facebook pages

Secretary of SACTA has been appointed as moderator to oversee Central, Eastern and Western Zone Facebook pages to provide accountability and control over material published on Zone Facebook sites.

Zone Facebooks may include news; upcoming events and results of events.

- Any postings (written, photos or videos) will be family-friendly and feature positive news and events
- Any postings (written, photos or videos) will feature positive news and events
- No personal information about affiliated members will be disclosed
- No statement will be made that might bring the sport or Association into disrepute.
- Abusive, discriminatory, intimidating or offensive statements will not be tolerated; and offending posts will be removed and those responsible will be blocked from the site.

We expect our affiliated members to conduct themselves appropriately when using electronic communication to share information with other members and postings on public websites e.g. connected to clubs within the zones.

Electronic Communication:

- must not be an offence under any current or State or Federal law
- must not offend, intimidate, humiliate or bully another person.
- Should be restricted to club matters, and/or SACTA matters/competitions
- Must not bring the sport of clay target shooting and SACTA into disrepute.
- Should promote the sport in a positive way

Email and SMS

Users of Email are obliged to operate this tool of communication in an effective, responsible and lawful manner.

- You can be held liable if you send or forward emails with any defamatory, offensive, racist or obscene remarks.
- You can be held liable if you unlawfully forward confidential information.
- You can be held liable if you unlawfully forward or copy messages without permission.
- You can be held liable if you send an attachment that contains a virus.

Executive/committee members, coaches, affiliated members may use SMS and email to provide information about competition, practice, coaching days and club business; however, it is important to ensure:

- SMS messages should be short and about club matters
- Communication involving children will be directed through their parents.
- Email communication will be used when more information is required.

Non-Compliance

Cyber bullying e.g. bullying that is carried out through an internet service such as email, discussion group, instant messaging or website) is a criminal offence that can be reported to police. In addition, persons who publish false or misleading comments about another person in the public domain (e.g. Facebook, Youtube or Twitter) may be liable for defamation.

Disciplinary Action

Disciplinary action may be taken by the South Australian Clay Target Association Inc. against anyone who is found to be in breach of this policy.

Refer to Code of Conduct – Policy No. 3 Harassment.

AUTHORITY: SACTA Executive

ENDORSED 9th April 2021
Reviewed 22nd March 2023
Reviewed 23rd March 2024